



VeloCiTi
ESD Offering

The Cape Innovation and Technology Initiative

The Cape Innovation and Technology Initiative (CiTi) is Africa's oldest tech incubator. Working with government, business and society, CiTi promotes the inclusive growth of the digital economy.

The Cape Innovation and Technology Initiative (CiTi) was established in 1999. Over the past 21 years, CiTi has played an integral role in catalysing and supporting the Cape Town tech ecosystem, now recognized as the most productive on the African continent.

In 2019, both CiTi's Entrepreneur Development and Skills Development (CapaCiTi) programmes expanded to support entrepreneurs and youth across the country, and on a Pan-African scale.

The Cape Innovation and Technology Initiative excels through:



Great industry reputation for delivery, thought leadership and innovation



Physical presence in the vibrant communities of Woodstock and Khayelitsha



Complete end-to-end business support from idea stage to R30m-a-year companies



Proven clustering and ecosystem development in FinTech, EdTech and gaming



B-BBEE Level 1 supplier that can address 3/5 elements of the B-BBEE Scorecard



Strong corporate, public, academic and SMME partnerships



Strong M&E and administration



Scarce skills development and high-value job placement

Entrepreneurial Development and Incubation

For the last 20 years, CiTi has helped businesses become more sustainable through the implementation of customised incubation, acceleration, training and support programmes for entrepreneurs, SMMEs and corporate businesses.

We are able to provide bespoke, specialised incubation programmes that are tailored to desired outcomes or goals. Our programmes include:

- Entrepreneur Development;
- Enterprise Development;
- Specialised Incubation and Support;
- Youth Entrepreneurship;
- Contract Incubation; and
- Corporate Innovation and Support.



Digital Skills Development

CapaCiTi Digital Career Accelerator is CiTi's skills development division. Our vision is to enable inclusive growth of the digital economy by ensuring a supply pipeline of future, skilled employees with relevant technical skills matched to industry demand. We do this through innovative training and experiential learning programmes that focus on both technical and professional development.

CapaCiTi co-ordinates expertise, technology and resources to provide unemployed, young South Africans the opportunity to receive training and experience in highly demanded digital, job and career critical skills, giving them a foundation for successful and fulfilling careers. CapaCiTi currently offers three pathways for entry into the digital world of work at our campuses based in Saltriver, Cape Town and Braamfontein, Johannesburg.



Ecosystem development & space

Providing space and engagement opportunities for entrepreneurs and business to engage, work and learn. We carefully select industries of the future to support and stimulate, with Open Innovation Clusters that include:



Open Innovation Clusters

When CiTi was established, our founders were motivated by the work of Michael Porter on cluster theory. He essentially codified what was happening in Silicon Valley and Northern Italy, explaining how regional economies built vibrant, tight ecosystems – highly integrated spaces between business, government, society and entrepreneurs. The open innovation clusters were exactly how regional economies were built into global superstars and that is what we want for South Africa and Africa.

By forming Open Innovation Clusters, CiTi is able to increase the productivity of companies in the cluster, drive innovation and stimulate new businesses in the field.

We carefully select industries of the future to support and stimulate, with Open Innovation Clusters that include:



FinTech



EdTech



BioTech



TravelTech



DataTech

CiTi is entering its next strategic phase and will be building on its successful platform to expand its model to other African cities.

Information Technology

Information Technology has become more pervasive over the past 15 years. Today IT forms an integral ingredient for success across the innovation spectrum ranging from products and services innovation (internet of things) to business model innovation (mobile money for the unbanked) to social innovation. CiTi supports IT-enabled innovation across a multitude of sectors, including FinTech (and blockchain), TravelTech, HealthTech, Edtech, BioTech and OpenGov.

CiTi is continually facilitating access to the digital economy by providing training and support programmes to businesses enabling the adoption of efficiencies and opportunities available through software, the internet and mobile phone applications. In line with the innovation construct this platform generates opportunities for technology businesses to create products and services for these informed customers.

VeloCiTi ESD offering

Our VeloCiTi ESD offering offering is our B-BBEE solution package for enterprise and supplier development (ESD) and comprises of various targeted programme offerings, specifically designed to suit the individual needs of our corporate clients.

We focus on delivering strategic value and an achievable, measurable ROI through:



Creating and further empowering robust entrepreneurs



Supporting, cultivating and promoting women and youth owned businesses



Developing and growing sustainable businesses



Ensuring that our corporate clients receive an impactful return on their ESD spend

Our Corporate ESD Offering

Our Corporate ESD offering includes:

- Sourcing, assessment and recruitment
- Mentorship and training
- Ecosystem access
- Funding readiness and preparation support

Scorecard

By investing in entrepreneurial development, you can claim BEE points:



Entrepreneurs



Assessment / Due Diligence *(Based on Assessment)*



Ideation



Build & Grow



Grow & Scale

Filter Filter Filter Filter Filter Filter Filter Filter Filter Filter



Customised training, mentorship & support programme



Post scale / investment support

BEE Scorecard Impact

Socio economic development

- 1% NPAT
- 5 Points

Enterprise development

- 1% NPAT
- 5 Points

Enterprise & supplier development

- Up to 3% NPAT
- 15 Points

Why us?

- Proven 20+ year track record of success
- Extensive reporting
- Customise programmes to fit within corporate strategy
- Ecosystem to plug into
- Comprehensive monitoring and evaluation
- Non-Profit Organisation

Conclusion

With the right mentorship, support, training, access to networks and funding, entrepreneurs will become the employment generators of tomorrow.

“We must look at what needs to be done to promote and encourage the entrepreneurial spirit and an entrepreneurial culture. - Cyril Ramaphosa”

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